

European Geoparks Week 2013

Report

Name of Geopark: **Villuercas Ibores Jara Geopark**

Dates of EGN week: 24th May – 3rd of June

Contact person: Javier López / José María Barrera

Special motto of geoparks week: “Where the rocks are living”

1. Please give the following information:

- number of activities/events during geoparks week 59
- number of press releases announcing geoparks week events: about 50 including on internet press news
- number of printed copies for program flyer/brochure/posters 500
- number of printed articles on EGN week activities 20
- total number of visitors/participants 2000 (about)

2. Highlight most successful activities of your Geoparks Week 2013:

1. Geopark Blog day was animated on twitter and we made this hastag: @geoblogdia with 186 followers and more than 20 posts about our geopark in some blogs
2. Second Technical Conference about the Geopark with 150 assistants from different villages and 10 conferences from educational and scientific committee.
3. Environmental Volunteer Day on the Geopark. Many people (about 300) women and children specially participated on this, clearing and cleaning some geosites
4. Geocaching on the Geopark; funny and educational activity for 100 people looking for caches around the geopark
5. Work meeting with 20 tourism enterprises about interpretation geo trails, how use the EGN logo on foods products and merchandasing and how to sell our tourism products
6. I have one question for you, Mr Geopark! Three schools with 100 pupils about 10 – 12 years old, asking for us about different themes about the Geopark.