

European Geoparks Week 2013

Report

Name of Geopark: **GeoPark Swabian Alb**

Dates of EGN week: May 09th – May 26rd

Contact person: Dr. Siegfried Roth

Special motto of geoparks week: —

1. Please give the following information:

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| - number of activities/events during geoparks week | 116 |
| - number of press releases announcing geoparks week events: 1 press release announced by the GeoPark office (10 different versions for every rural district), press releases announced by partners | |
| - number of printed copies for program flyer/brochure/posters | 5.000 |
| - number of printed articles on EGN week activities | approx. 30 - 40 |
| - total number of visitors/participants | not possible to quantify |

2. Highlight most successful activities of your Geoparks Week 2013:

Like in the previous years a wide range of partners took part in the EGN Week 2013, so we could prepare a variegated programme with events like guided thematic tours, museum activity days, special openings of caves and quarries, activities for children and much else.

Highlights of 2013:

- guided tour in the municipality Beuren with introduction in the topic “soils”
- special guided tour in the municipality Mössingen “30 years landslide Mössingen”
- mythological guidance in the cave “Charlottenhöhle” (municipality Giengen-Hürben)
- a public lecture “20 years excavations in “Nusplinger Plattenkalk” in the municipality Nusplingen
- GeoPark activity day in the GeoPark’s information centre Museum of Natural History in Göppingen with special activities for kids
- Opening of a new GeoPark information centre in the show cave “Schertelshöhle”, municipality of Westerheim, including a family day with thematic activities.