

European Geoparks Week 2013

Report

Name of Geopark: **Rokua Geopark**

Dates of EGN week: 17.-26.5.2013

Contact person: Mr. Vesa Krökki

Special motto of geoparks week: —

1. Please give the following information:

- number of activities/events during geoparks week 12
- number of press releases announcing geoparks week events 3
- number of printed copies for program flyer/brochure/posters 30
- number of printed articles on EGN week activities 2
- total number of visitors/participants 250

2. Highlight most successful activities of your Geoparks Week 2012:

The most important / successful activity from the Geopark view was the tour around lake Oulu with approximately 100 students from the upper secondary high schools in the Geopark area. The students received lots of new information of the Geopark and the area they are living at. At the same time the participating teachers received also new information on how to use the Geopark and it's sites.

An important event was also the opening of the renovated fire watch tower on Pooki hill. Now the people exploring our hiking routes have a great opportunity to view the Rokua Esker area from almost birds view.