

European Geoparks Week 2013

Report

Name of Geopark: **North Pennines AONB & Geopark**

Dates of EGN week: All year (this is a special year as we are celebrating 25 years of being an AONB and 10 years of being a Geopark so we are running celebratory events through the year)

Contact person: Elizabeth Pickett

Special motto of geoparks week: "25 years an AONB, 10 years a Geopark"

1. Please give the following information:

- number of activities/events during geoparks week: At least 25 (throughout the year)
- number of press releases announcing geoparks week events: 10 (plus coverage on twitter and Facebook)
- number of printed copies for program flyer/brochure/posters: 19,000 copies of our magazine 'North Pennines News' (which includes events programme) plus posters for many individual events
- number of printed articles on EGN week activities: Articles are planned for future e-newsletters and North Pennines News magazines
- total number of visitors/participants: c. 800 (to date)

2. Highlight most successful activities of your Geoparks Week 2012:

One of the highlights was a film and photographic night we held in May to celebrate the past fluorspar mining industry of the North Pennines. This free public event was a way of telling the local communities more about an oral history project we have recently completed and also a way of thanking former miners for sharing their memories and stories with us. It was an entertaining evening event with refreshments and showings of old BBC films about the fluorspar mining industry (now finished) from the 1970s. Over 200 people came along to a small rural village hall, many more than expected. As a result of the success of the evening we may look for more funding to continue the project.