

European Geoparks Week 2013

Report

Name of Geopark: **Geopark Naturtejo da Meseta Meridional**

Dates of EGN week: 17th May-16th June

Contact person: Carlos Neto de Carvalho

Special motto of geoparks week: The Landscape Festival 2013

1. Please give the following information:

- number of activities/events during geoparks week 26
- number of press releases announcing geoparks week events about 25
- number of printed copies for program flyer/brochure/posters 1000 (most of promotion is now using media or e-mail for datasets).
- number of printed articles on EGN week activities about 60
- total number of visitors/participants about 24000 (estimated due to free admission to most of the activities)

2. Highlight most successful activities of your Geoparks Week 2013:

The Landscape Festival 2013 highlights were: The 1st Festival of Fish Soup devoted to a traditional economic activity in Tejo River; 2,5 tons of cherries sold in the Cherry Festival 2013; the great success of the IV Flowers Festival bringing thousands to a village with less than 200 people; 420 hikers to see the geological landscapes in the Orvalho GeoTrail event; the wide acceptance of panning for gold due to promotional events such as Gold Fest or thematic experience visits; the Save the Earth Eco-Festival, an example of a sustainable and responsible festival in Portugal organized in the very small village of Salvaterra do Extremo; the 3rd Festival of Nature Sport attracting thousands of visitors.