

European Geoparks Week 2013

Report

Name of Geopark: **Gea Norvegica Geopark**

Dates of EGN week: 9. – 16. September

Contact person: Ingeborg Klepp

Special motto of geoparks week: European geoparks and landscapes

1. Please give the following information:

- number of activities/events during geoparks week 5
- number of press releases announcing geoparks week events 16
- number of printed copies for program flyer/brochure/posters 2000 (including total
spring program)
- number of printed articles on EGN week activities 1
- total number of visitors/participants 200

2. Highlight most successful activities of your Geoparks Week 2013:

The target group for the EGN Week 2013 was the local community. Gea Norvegica is a large Geopark, covering a total of 3000 square km and a diversity of geopark sites.

The objective was to make the local people familiar with, and proud of the nature in the various localities of the Geopark.

The themes for the different tours were: geology and landscape, culture and history.

Guided tours were also arranged in the afternoon, so that people were able to participate after working hours.

There were about 50 participants on each tour, from all different age groups. We got good feedback and the participants seemed very satisfied with the tours and excited about the way we communicate the connections.

During the EGN-week we opened a new information centre, with a special EGN Exhibition that will be on permanent basis, with posters, brochures and books from different Geoparks in the network.