

European Geoparks Week 2013

Report

Name of Geopark: **Fforest Fawr Geopark**

Dates of EGN week: Fforest Fawr Geopark Festival -Saturday 25th May to Sunday 9th June 2013

Contact person: Alan Bowring, Geopark Development Officer

Special motto of geoparks week: —

1. Please give the following information:

- number of activities/events during geoparks week 24....
- number of press releases announcing geoparks week events 2
- number of printed copies for program flyer/brochure/posters 6,000 Brochures, 10.000 Flyers & 140,000 (Brecon Beacons National Park Authority, Visitor Guide 2013)
- number of printed articles on EGN week activities
- total number of visitors/participants 1321

2. Highlight most successful activities of your Geoparks Week 2013:

As in previous years, the Festival aimed to highlight the varied attractions of the Geopark and to raise its profile amongst visitors and residents. Ultimately the Festival supports the Geopark's long-term aim of furthering the development of geotourism, and contributes to the National Park Authority's objective of fostering the social and economic well-being of the area. This will be achieved in part by encouraging greater numbers of visitors to spend time and money in the designated area.

Heroes of Welsh Geology – Fforest Fawr Geopark Keynote Presentation: A talk by Tom Sharpe of Amgueddfa Cymru -National Museum of Wales on the life and work of two of the great figures of Welsh geology – Sir Henry De la Beche and Sir William Edmond Logan.

'Come and try it' activity day at Craig y nos Country Park - A fun filled family day out involving orienteering, geocaching and a rope slide with a geological time-scale theme.