

European Geoparks Week 2013

Report

Name of Geopark: **Burren and Cliffs of Moher Geopark**

Dates of EGN week: 15th-23rd June 2013

Contact person: Eamon Doyle

Special motto of geoparks week:..The Burren Rocks!

1. Please give the following information:

- number of activities/events during geoparks week 6....
- number of press releases announcing geoparks week events 1....
- number of printed copies for program flyer/brochure/posters ...30.posters
- number of printed articles on EGN week activities ...2.
- total number of visitors/participants 75....

2. Highlight most successful activities of your Geoparks Week 2013:

The most successful day was a double event; a talk by Prof. Mike Williams on 'The Evolution of Ireland' which was followed by an 'Antiques Rockshow' where people were invited to bring any rocks or fossils to have them examined by an expert. These two events attracted a wide range of ages from 7 to 70.

The second most successful event was a guided walk along the shore at Fanore, which is one of our Geosites. The group were walkers with no geological background and they were surprised by the amount of new information they received about an area they thought they knew well.

We decided to use as little printed promotional material as possible this year in accordance with our environmental policies. Next year we hope to be totally electronic.