

European Geoparks Week 2013

Report

Name of Geopark: **Bergstrasse-Odenwald**

Dates of EGN week: 19 –May – 3- June 2013

Contact person: Dr. Jutta Weber

Special motto of geoparks week:..Discover the Geopark: —

1. Please give the following information:

- number of activities/events during geoparks week 60
- number of press releases announcing geoparks week events 25....
- number of printed copies for program flyer/brochure/posters 2500....
- number of printed articles on EGN week activities 42
- total number of visitors/participants 5500

2. Highlight most successful activities of your Geoparks Week 2013:

Under the motto “Discover the Geopark”, our visitors were invited to discover our Earth’s history, the variegating natural landscape and the culture of the Geopark territory. The programme was created in cooperation with the information centres, the entrance gates, environmental centres, the Geopark Rangers and the Geopark-on-site guides. Highlights were three special events: Sunday, 19th May – opening of Geopark trail “Discovering wine and culture”; Sunday, 26th May - family adventure day at geosite “Felsenmeer”, Sunday, 3rd June - annual Geopark day in cooperation with the WHS Lorsch Abbey with special presentation of GGN and EGN activities. Additionally, we have offered an assemblage of Geopark tours and special offers for kids. The EGN week 2013 reached about 5500 visitors and is a well-known and attractive event in our territory.