

European Geoparks Week 2013

Report

Name of Geopark: **Arouca Geopark**

Dates of EGN week: May 24th – June 9th

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Special motto of geoparks week: “The water that join us”

1. Please give the following information:

- number of activities/events during geoparks week - 48
- number of press releases announcing geoparks week events - 7
- number of printed copies for program flyer/brochure/posters - 50
- number of printed articles on EGN week activities - 45
- total number of visitors/participants - 3000

2. Highlight most successful activities of your Geoparks Week 2013:

Among the initiatives undertaken during the EGN Week 2013, we highlight:

- The involvement of stakeholders (hotels, restaurants, municipality and other enterprises) which created special offers, programs for locals and tourists;
- Geoparker Quizz at Assembleia Wine Bar and Restaurant;
- The annual school contest “The water that join us” developed in partnership with the Portuguese Commission for UNESCO, the Arouca Municipality and Naturtejo Geopark, which involved activities directed to students such as the exhibition of their works, a seminar, prizes for the schools which had the best works and guided visits to the Arouca and Naturtejo Geoparks;
- Exhibition «Paleo-art: fossils that become alive» at Municipal Museum;
- Geological rafting at Paiva river;
- Presentation of the book “The enigma of the Black Stone”, edited by AGA – Arouca Geopark Association;
- Informative radio spots about the Arouca Geopark and EGN.