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Provincia di Grosseto

REGIONE



TOSCANA



FEDERAZIONE ITALIANA PARCHI E RISERVE NATURALI



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4th Geoparks Workshop in Italy

Geoparks and digital tourist communication

16-17 May 2012

Parco Nazionale delle Colline Metallifere Grossetane – Tuscan Mining Geopark
European & Global Geopark Under the Auspices of UNESCO.
Massa Marittima (GR)

PROGRAMME

WEDNESDAY, 16 May

Arrive at Pisa airport or Follonica (GR) train station (12:00 noon at the latest)

12:15 **Transfer and visit to the Gavorrano Porta del Parco (Gateway to the Park).**

(13:30) lunch break and visit to the Underground Mining Museum

Welcome from the Park President, Luca Agresti

(Guided tour organised by the staff of the Tuscan Mining Geopark)

14:30 **Transfer and visit to the Le Biancane Park – geothermal area**

(Guided tour organised by the staff of the Tuscan Mining Geopark)

16:30 Transfer to Massa Marittima and hotel accommodation

17:30 Geological and artistic tour of the town of Massa Marittima
(Guided tour organised by the staff of the Tuscan Mining Geopark)

20:30 Dinner provided by the management of Slow Food Monteregio with typical dishes from the Colline Metallifere region

22:00 Fonti dell'Abbondanza Hall in Massa Marittima
Antonello Salis (accordion) and Stefano Cocco Cantini (soprano and tenor saxophone) - jazz concert organised by the Grey Cat Jazz Festival (La Maremma dei Festival network)

THURSDAY 17 May

Massa Marittima – Fonti dell'Abbondanza Conference Centre

9:00 Welcome coffee – Registration of participants

9:30 Welcome from the authorities
Lidia Bai, Mayor of Massa Marittima and Vice-president of the Tuscan Mining Geopark
Luca Agresti, President of the Tuscan Mining Geopark
Leonardo Marras, President of the Province of Grosseto
Giampiero Sammuri, President of Federparchi (the Italian Federation of Parks and Nature Reserves)
Maria Teresa Fagioli, President of the Tuscan Geologists Association
Antonello Fiore, SIGEA
Annarita Brammerini, Councillor for the Environment of the Region of Tuscany

9:55 Commemoration of Giuseppe Nardini

10:00 SESSION I Geoparks and the new digital tourist communication system

Moderator: Alessandra Casini (Director of the Tuscan Mining Geopark)

Mirko Lalli (FONDAZIONE SISTEMA TOSCANA foundation)
New digital tourist communication systems

Robert Piattelli (B.T.O. Educational)
Travellers' experience

Robi Veltroni (OFFICINA TURISTICA blogger)
Tourist conversations on web 2.0.

Stefania Petrosillo (Federparchi), *The European Map of Sustainable Tourism in Protected Areas: the state of the art and the involvement of the Geoparks*

11.30 Experiences of digital communication in geology and in the geoparks

Sara Cappelli, Giulio Bigliardi, Marta Bottacchi, Daniele Simoncini, Valentina Turco (University of Siena – Geotechnology Centre), Guido Lavorini (Region of Tuscany) *The Portal of the Geological Landscapes in the Region of Tuscany*

Alessia Amorfini, Antonio Bartelletti, Emanuele Guazzi, Giuseppe Ottria (Apuan Alps Geopark), *An interactive guide to the marsh plants in the glacial and periglacial geosites of the Apuan Alps, on smartphones and tablets*

Alessandra Casini (Tuscan Mining Geopark), Francesco Tapinassi (Province of Grosseto), *Towards a new kind of tourist hospitality: project MITUP*

Francesco Chiaramonte (Rocca di Cerere Geopark), *Presentation of the Italian Geopark website*

12:00 **Debate and ad hoc speeches**

13:00 **Lunch break**

14:00 **SESSION II – GEOPARKS IN ITALY**

Introduction

Maurizio Burlando (Coordinator of the National Forum of Italian Geoparks)

14:15 **Speeches from representatives of territories interested in joining the European Geoparks Network and the Global Geoparks Network**

Sara Gentilini (GAL Appennino Bolognese – Bolognese Apennines Local Action Group), *Apennine Geopark Project – a regional development model in Emilia Romagna*

Pasquale Giugliano (Vesuvius National Park Authority), *Somma Vesuvius Geopark*

Tullio Bagnati (Val Grande National Park), *Geopark: from knowledge to candidacy: the pathway and proposals of the Val Grande National Park*

Edoardo Dellarole (“Supervulcano Valsesia” Association), Federico Ferrari (“Supervulcano Valsesia” Association), *A case that is unique in the world in Valsesia. Journey to the centre of the Earth*

Francesco Colosimo (GAL Valle del Crocchio Local Action Group), *Nomination of the Valle del Crocchio Geopark*;
Ezio Enfelise (Geologist), *Technical and geological report on the Valle del Crocchio Geopark*

17:30 **Debate**

18:00 **Closing remarks**

Application for credits for Continuing Professional Development (CPD) in progress at the Tuscan Geologists Association



INFO:

Parco Nazionale delle Colline Metallifere - Tuscan Mining Geopark

European & Global Geopark Under the Auspices of UNESCO

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Contact person: Alessandra Casini

DIRECTIONS

Getting to the Gavorrano Porta del Parco (Gateway to the Park) by car

Piazzale Livello +240 - Pozzo Impero

58023 Gavorrano (GR)

Take the SS1 Gavorrano exit, continue following the signs for GAVORRANO. You will see a sign on the right about 500m before the village saying "Parco Minerario – Teatro delle Rocce". Park in front of a large white industrial building (la Porta del Parco – the Gateway to the Park).

Getting to Massa Marittima by car

Take the SS1 Scarlino Scalo exit, continue following the signs for Massa Marittima.

OUR WEBSITE: www.parcocollinemetallifere.it

OUR FACEBOOK PAGE: GEOPARCOCOLLINEMETALLIFERE