

European Geoparks Week 2008
Report

Name of Geopark: **North Pennines...**
Dates of geoparks week: **24th May – 8th June...**
Contact person: **Dr Elizabeth Pickett.....**

1. Please give the following information:

- number of activities/events held in geoparks week 35
- number of press releases announcing geoparks week events 5.
- number of printed copies for program flyer/brochure/posters (too many). 12000 (too many).
- total number of visitors/participants ca.750

2. Describe the Geoparks Week 2008:

The fifth annual 'Northern Rocks, the North Pennines Festival of Geology and Landscape', was a great success again this year. Events included geological walks, mine tours, rock climbing, underground photography, children's events and art and craft activities on a geological theme. All events were specially arranged for the festival by the Geopark managers and all were directly geological in nature. Several partner organisations helped to deliver the programme, but the Geopark managers led events, produced the promotional programme, handled the bookings and managed the feedback process. The number of participants (around 750) is relatively low but the events are guided and focus on high quality interpretation to small groups of fewer than 20 people. The participant feedback was once again overwhelmingly positive, with 99% of participants feeling that both the event and their leader were 'very good' or 'excellent'.

3. Photos:

