

European Geoparks Week 2008  
Report

Name of Geopark: **Bergstrasse-Odenwald.....**

Dates of geoparks week: **May.25th – June 7th 2008.....**

Contact person: **Dr. Jutta Weber.....**

Special motto of geoparks week: **Geo & Geology, Geo & Nature, Geo & Culture, Geo & Kids, Geo & Arts, Geo & Enjoyment**

1. Please give the following information:

- number of activities/events held in geoparks week 41.....
- number of press releases announcing geoparks week events 45.....
- number of printed copies for program flyer/brochure/posters 2000.....
- total number of visitors/participants approx. 1500.....

2. Describe the Geoparks Week 2008:

For the EGN week 2008, we connected „Geo“ with several topics like nature, culture, kids, arts and enjoyment. In cooperation with our regional Geopark network of information centres and entrance gates, we selected 41 single events. These included geological, landscape and cultural field trips, adventure trips, hiking and biking tours as well as oral presentations, openings of exhibitions and historical visitor mines arts events.

Highlights of 2008 (with the participation of county chairpersons, community mayors and members of the Hessian/Baden-Württemberg federal government):

- Sculpture „Between Granite and Sandstone – the birth of the wine“ – the sculpture was masoned directly in the vineyards as part of the „wine and rocks adventure trail“ during the entire EGN-week. Including a sunset performance on May, 28th with music and masoning and the official presentation of the art piece on June, 7th.
- opening of the historical visitor mine „Marie in der Kohlbach“, accompanied by oral presentations and an exhibition about historical mining.
- World Heritage Day, WHS Messel pit: School kids meet their World Heritage – adventure day around the Messel pit with geo-educational programme for families.
- Geopark Action Days of the area „Hoher Odenwald“ with a special 3 days programme and contributions from local schools.

Result: Meanwhile, the EGN week is a well-known tradition in the Geopark Bergstrasse-Odenwald. We use it as cooperation platform for our regional partners and give them the opportunity to create special offers connected with the motto of the EGN week. The Geopark coordinates all events and prepares for the partners public relations as well as information leaflets and posters.

In 2008, we have printed 2000 leaflets with the EGN week´s programme, additionally we have implemented the EGN week at the Geopark´s webpage with general information about the EGN and the tradition of the EGN week as well as detailed information about the events and an EGN poster for download. Additionally, we have communicated the programme to the EGN, to the IYPE (contact person of CC) and to UNESCO.

We consider the EGN week as a successful tool to communicate our common EGN objectives traditionally during a special time interval to the public.

### 3. Photos:

