1ST CONGRESS 2017

TERRAS DE CAVALEIROS

HUMANIZE TOURISM

27 e 28 January | Macedo de Cavaleiros

INTERNATIONAL YEAR OF SUSTAINABLE TOURISM

Centro Cultural de Macedo de Cavaleiros

Day 27th | UNESCO geoparks
09:00 A.M. Registration / Welcoming
09:30 A.M. Official Opening
- Macedo de Cavaleiros Mayor and Terras de Cavaleiros Geopark Association President, Duarte Moreno
- UNESCO National Commission President, Ambassador Ana Martinho
- International Geoscience and Geoparks Programme (IGGP) of UNESCO, Kathleen Hesiman
- Global Geoparks Network President, Nicholas C. Zouras
10:00 A.M. UNESCO International Geoscience and Geoparks Programme (IGGP)
- Ecological and Earth Sciences Division Consultant, UNESCO, Kathleen Hesiman
10:30 A.M. Global Geoparks Network
- President, Nicholas C. Zouras
11:00 A.M. Portuguese National Forum of Geoparks
- Coordinator, Elizabeth Silva
11:30 A.M. UNESCO Cathedra - Geoparks, sustainable regional development and sustainable lifestyles
- Coordinator, Artur Sá
12:30 A.M. Lunch break
02:30 P.M. UNESCO Global Geoparks - Experiences
- Costa Basca UNESCO Global Geopark - Asier Hitaol Orus
- Terras de Cavaleiros UNESCO Global Geopark - Scientific Coordinator, Diamantino Pereira and Executive Coordinator, Silva Marcos
- Natureza da Meseta Meridional UNESCO Global Geopark - Scientific Coordinator, Carlos Nuno da Cunha
- Arouca UNESCO Global Geopark - Arouca Geopark Association President, Margarida Balsem
- Acores UNESCO Global Geopark - General Coordinator, Paulo Costa
- Estrela Aspiring Geopark - Executive Coordinator, Emanuel Castro
05:30 P.M. Congress Closing
- Macedo de Cavaleiros Mayor, Duarte Moreno
- Secretary of State of Spatial Planning and Nature Conservation, Célia Ramos

Day 28th | Tourism in Territories
09:30 A.M. Registration / Welcoming
10:00 A.M. Official Opening
- Macedo de Cavaleiros Mayor and Terras de Cavaleiros Geopark Association President, Duarte Moreno
- Macedo de Cavaleiros Commercial, Industrial and Services Association President, Rui Fernandes
- Porto and Northern of Portugal Tourism President, Melchior Moreira
- North Regional Development and Coordination Commission Vice-President, Ricardo Magalhães
10:30 A.M. National Tourism Strategy
- Portugal Tourism Director, Nuno Fazenda
- 11:15 A.M. “Compete 2020” - Internationalization Project for Tourism Promotion of Terras de Cavaleiros Geopark
- REGIBIO, Vasco Lopes
11:30 A.M. Humanized Society
- Nobel Prize for Literature 2015, Svetlana Alexievich
- 12:00 A.M. Puteaux Municipality Experience
- Secretary, Aman Kherchouch
12:30 A.M. Lunch break
02:30 P.M. 1st panel - Tourism and People
- Moderators: Susana Pedreira - Gente Viajera, Onda Cero Radio
- School of Communication, Administration and Tourism of Miranda IPF Director, Luis Piros
- Tourism Course of ISMAI Coordinator, Eduardo Gonçalves
- Tourism Pastoral of Bragança - Miranda Diocese - Alexandra Fernandes
- Local Development Association Desteque - Aurora Ribeiro
- Design for all Foundation – Delegate Rafael Monte
03:30 P.M. Discussion
04:00 P.M. 2nd panel - Tourism in the Municipalities
- Moderators: Susana Ribeiro - Blog Travel with Me
- Vale de Cambra Mayor, José Pinheiro e Silva
- Oliveira de Azeméis Councilman, Pedro Marques
- Póvoa de Varzim Councilwoman, Maria Lucinda Delgado
- Mafra Councilman, Mário Nuno Neves
05:00 P.M. Discussion
05:30 P.M. Congress Closing Ceremony
- Macedo de Cavaleiros Mayor, Duarte Moreno
- Puteaux Mayor, Joëlle Cescaladi-Raynaut
- North Regional Development and Coordination Commission Vice-Presidents, Ricardo Magalhães

* To confirm