European Geoparks Week 2013

Report

Name of Geopark: GeoPark Swabian Alb

Dates of EGN week: May 09\textsuperscript{th} – May 26\textsuperscript{rd}

Contact person: Dr. Siegfried Roth

Special motto of geoparks week: —

1. Please give the following information:

- number of activities/events during geoparks week 116
- number of press releases announcing geoparks week events: 1 press release announced by the GeoPark office (10 different versions for every rural district), press releases announced by partners
- number of printed copies for program flyer/brochure/posters 5,000
- number of printed articles on EGN week activities approx. 30 - 40
- total number of visitors/participants not possible to quantify

2. Highlight most successful activities of your Geoparks Week 2013:

Like in the previous years a wide range of partners took part in the EGN Week 2013, so we could prepare a variegated programme with events like guided thematic tours, museum activity days, special openings of caves and quarries, activities for children and much else.

Highlights of 2013:
- guided tour in the municipality Beuren with introduction in the topic “soils”
- special guided tour in the municipality Mössingen “30 years landslide Mössingen”
- mythological guidance in the cave “Charlottenhöhle” (municipality Giengen-Hürben)
- a public lecture “20 years excavations in “Nusplinger Plattenkalk” in the municipality Nusplingen
- GeoPark activity day in the GeoPark’s information centre Museum of Natural History in Göppingen with special activities for kids
- Opening of a new GeoPark information centre in the show cave “Schertelshöhle”, municipality of Westerheim, including a family day with thematic activities.