

European Geoparks Week 2013

Report

Name of Geopark: **Papuk Geopark**

Dates of EGN week: 18 May – 3 June

Contact person: Goran Radonic, Goran Pavic

Special motto of geoparks week: Hurrah for Geology - positive science!

1. Please give the following information:

- number of activities/events during geoparks week	11
- number of press releases announcing geoparks week events	7
- number of printed copies for program flyer/brochure/posters	300
- number of printed articles on EGN week activities	5
- total number of visitors/participants	~ 1500

2. Highlight most successful activities of your Geoparks Week 2013:

This year we had a big promotion on national Croatia radio and television. Croatian television broadcasted 30 minutes show "Scientific 5". In an interesting, but also a scientific way, viewers had the opportunity to discover Papuk's natural features, geology of Papuk, Geoparks, long tradition of mountaineering in this area, learn about new game "Geocaching". Also Goran Radonic was guest in morning TV show "Good morning Croatia" explaining all about Papuk Geopark, Global Geoparks Network, EGN Week in Papuk Geopark.

During EGN Week we were guests of Bakony–Balaton Geopark where we had opportunity to personally introduce Papuk Geopark. It was two day event which took place in the Lavender House Visitor Centre in Tihany. Except seeing Papuk promotional materials visitors had opportunity to taste local products from our Park.