European Geoparks Week 2013

Report

Name of Geopark: Fforest Fawr Geopark

Dates of EGN week: Fforest Fawr Geopar Festival - Saturday 25th May to Sunday 9th June 2013

Contact person: Alan Bowring, Geopark Development Officer

Special motto of geoparks week: —

1. Please give the following information:

- number of activities/events during geoparks week 24....
- number of press releases announcing geoparks week events 2
- number of printed copies for program flyer/brochure/posters 6,000 Brochures, 10,000 Flyers & 140,000 (Brecon Beacons National Park Authority, Visitor Guide 2013)
- number of printed articles on EGN week activities ....
- total number of visitors/participants 1321

2. Highlight most successful activities of your Geoparks Week 2013:

As in previous years, the Festival aimed to highlight the varied attractions of the Geopark and to raise its profile amongst visitors and residents. Ultimately the Festival supports the Geopark’s long-term aim of furthering the development of geotourism, and contributes to the National Park Authority’s objective of fostering the social and economic well-being of the area. This will be achieved in part by encouraging greater numbers of visitors to spend time and money in the designated area.


‘Come and try it’ activity day at Craig y nos Country Park - A fun filled family day out involving orienteering, geocaching and a rope slide with a geological time-scale theme.