

European Geoparks Week 2013

Report

Name of Geopark: **English Riviera Global Geopark**

Dates of EGN week: 25 May to 2 June

Contact person: Melanie Border

Special motto of geoparks week: —

1. Please give the following information:

- number of activities/events during geoparks week ..15 plus Seafari Cruises of the Geopark that ran three times a day for the 7 days..

- number of press releases announcing geoparks week events 1 plus listings in the "What's On" column of the local paper and publicised on local radio stations.

- number of printed copies for program flyer/brochure/posters 3000....

- number of printed articles on EGN week activities 1 plus promotion via social media ie Facebook and Twitter. The Festival was also advertised in the English Riviera destination guide, all in-resort events guides and in the local press.

- total number of visitors/participants 1800

2. Highlight most successful activities of your Geoparks Week 2012:

This years Festival was a success with a multitude of events from Rock Songs and Stone Stories in the Geopark to Bat Walks at Berry Head. Stories in the Caves, a collaborative event between Torquay Library and Kents Cavern was fully booked as was the Berry Head Bat Walk. Children in the Geopark though enjoyed singing the Geopark rock songs and writing their own new songs with the Geo-Collective over three days. Some participants enjoying the Walking Spectacular event were from as far afield as Australia and France. The greatest success of this years festival was the Berry Head Fun Day with Napoleonic Boot camp attended by 200 adults and children. We again participated in the annual International Geoparks Amateur Radio Communication weekend with our local station GB6GEO on air alongside GB2MAC operating from Marble Arch Geopark at Loch Erne in Northern Ireland and DK0GEO from the Hatz Braunschweiger Land Ostfalen Geopark in Germany.