Name of Geopark: Mecklenburg Ice Age Landscape (Germany)
Dates of geoparks week: May, 28th - June 7th, 2008
Contact person: Helmöld Strübing, Annegret Saß

1. General Information:

- number of activities/events held in geoparks week 8
- number of press releases announcing geoparks week events 8
- number of printed copies for program flyer/brochure/posters none
- total number of visitors/participants ca. 650

2. Description of the Geoparks Week 2008:

As in 2007 the EGN Week was organized by the Geopark Office with inviting the stakeholders in the Geopark’s Activity Centres to put their activities in this specific frame to get more attention for the EGN-membership and benefit the stakeholder’s activities in the region. Information material and useful links regarding the EGN were provided by the geopark office to every participating partner. The activities were open for everybody, but main target group and most important group of participants were school classes and families.

Opening activity was a guided walk along the Ice Age Nature Trail in Feldberg-Wittenhagen with 28 participants that discovered the typical relics of the Ice Age in an endmoraine area. As to the EGN week the visitors got additional information on different glacial formations in solid rock areas like Norway (Geopark GeaNorvegica) and Scotland (North West Highlands). Similar references were provided at every other activity during the EGN Week.

First event was the Children’s Day at Boulder Garden Schwichtenberg with some 150 visitors on May, 30th. Activities in Schwichtenberg usually centre on the glacial boulders, their origin, transport and use by man from stone age to modern times. During this event the new playground was opened to the public.

Main event was organized on June, 5th (World Environment Day) at Social and Youth Centre Neubrandenburg-Hinterste Mühle (400 visitors). Several activities were prepared especially for school classes that are usually doing school projects during this period. Special topics presented by the geopark and its stakeholders were: Water cycle, Soil protection, Rock worlds (Rock detection) and Little wonders (Microfossils by microscope).

To summarize the public feedback to the offered activities during EGN-Week in Mecklenburg the Geopark Office collected data on activities and visitors from every participating partner for the first time. Most partners reported a strong interest in the Ice Age-related themes and activities and a less intensive demand for general (and
more theoretical) information. On the other hand the organizing partners are interested on more information on the geoparks within the EGN to be able to forward this to their visitors in a better way.

Andreas Buddenbohm

3. Photos