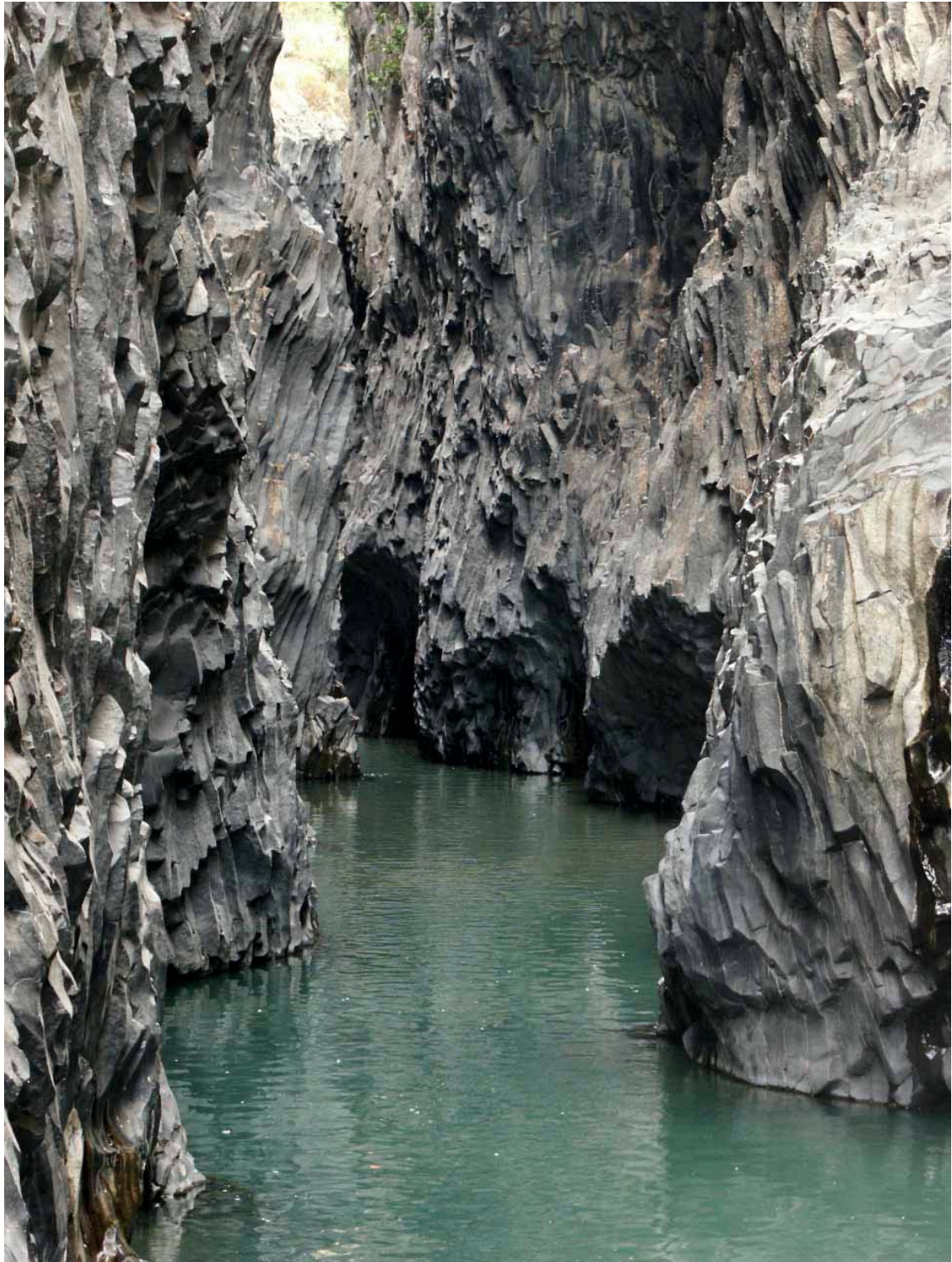




Ente Parco fluviale  
dell'**Alcantara**

## Evaluation Dossier



# European Geopark Network

## Applicant's Evaluation

### Applicants Identity

#### 1. Name of Applicant.

Alcantara Fluvial Geopark

#### 2. Address of Applicant

Via dei Mulini s.n. – 98034 Francavilla di Sicilia (ME)

Region:	Sicily
Country:	Italy
Telephone:	00 39 0942 98991
Fax:	00 39 0942 981038
Email:	<a href="mailto:npriolo@parcoalcantara.it">npriolo@parcoalcantara.it</a> <a href="mailto:info@parcoalcantara.it">info@parcoalcantara.it</a>

#### 3. Size of Territory (Km<sup>2</sup>)

19,2748 Km<sup>2</sup>

#### 4. Contact Person

Director	Ing. Nunzio Priolo
Geoscientist	dott.ssa Violetta Francese
Specialist on Regional Development	Ing. Nunzio Priolo

#### 5. Statement of acceptance of European Geopark Network Charter

**Requirements:** *We have read the charter and accept all of its provisions.*

Name	Position	Date
Prof. Giuseppe Castellana	Superintendent	23.02.2009
Name	Position	Date
Ing. Nunzio Priolo	Director	23.02.2009

Document A: Evaluation Document	Self – Assessment	Evaluator's Estimate
Total out of a possible 100 %		
		Name:

## Application Overview

	Category	Weighting (%)	Self-assessment	Evaluators Estimate
<b>I</b>	Geology and Landscape			
<b>1.1</b>	Territory	5	640/1000= 3,2%	
<b>1.2</b>	Geoconservation	20	900/1000= 18,8%	
<b>1.3</b>	Natural and Cultural Heritage	10	1000/1000= 10%	
<b>II.</b>	Management Structures	25	940/1000= 23,5%	
<b>III</b>	Interpretation and Environmental Education	15	920/1000= 13,8%	
<b>IV</b>	Geotourism	15	800/1000= 12%	
<b>V</b>	Sustainable Regional Economic Development	10	430/1000= 4,3%	
<b>Total</b>		<b>100</b>	<b>84,80%</b>	

## Notes For Applicants

- **Documentary evidence should be provided for all positive statements made in this application document.**
- **No new applicant is expected to score 100 %. However, a score of 50 % within each category is required**
- **Applications should be submitted to the following address two months in advance of an EGN Co-ordination meeting.**

**Cellule de Coordination des Europeans Geoparks**

**Réserve Géologique de Haute Provence  
BP 156**

**04005 DIGNE LES BAINS Cedex FRANCE**

**Tel: 00 33 4 92 36 70 72**

**Fax:00 33 4 92 36 70 71**

**contact@europeangeoparks.org**

<b>I. Geology and Landscape</b>	<b>Marks available</b>	<b>Self Assessment</b>
<b>1.1 TERRITORY</b>		
<b>1.1.1. Geosite list</b>		
List of "Geosites" located within territory G 1 – CALATABIANO CASTLE ROCKS G 2 - CENTO CAVALLI CAVE G 3 – MITOGIO GORGES G 4 - MT. MIRAMARE LANDSLIDES G 5 - LARDERIA GORGES (ALCANTARA GORGES) G 6 - GURNA QUATTAREDDU G 7 - GURNA ARANCIA G 8 - GURNA DI' MUNA G 9 - GURNA CHIAPPA G 10 - GURNA MANGANIELLO G 11 – FRANCAVILLA CASTLE ROCKS G 12 - GURNA PASSERELLA G 13 - GURNA DI' MAGNU G 14 - GURNA SCHIFAZZI G 15 - GURNA SCHICCIO CATARRATTA (S.CATERINA DISTRICT) G 16 – CASTIGLIONE SMALL GORGES (SCIAMBRO DISTRICT) G 17 - S.M. LA SCALA GORGES G 18 - SANTA MARIA LA SCALA ROCKS G 19 - GORGO DELL'IMPERATORE G 20 – MALVAGNA GORGES G 21 – MT. MOJO VOLCANIC CONE G 22 – LAVA OF THE MELICOCCHITA DISTRICT		
20 "Geosites" or more	100	<b>100</b>
40 "Geosites" or more	200	
<b>Maximum Total</b>	<b>200</b>	<b>100</b>
<b>1.1.2. Geodiversity</b>		
How many geological periods are represented in your area? (5 points each, maximum 50 points). NEOGENE PALEOGENE CRETACICO GIURASSICO	50	<b>20</b>
How many clearly defined rock types are represented in your area? (10 points each, maximum 50 points). VOLCANIC ROCKS FLYSCH VARIEGATED CLAYS CALCARENITES ARENACEOUS-CONGLOMERATIC	50	<b>50</b>
How many distinct geological or geomorphological features are present within your area? (10 points each, maximum 100 points). LAVA CAVES VOLCANIC CONE GORGES PAHOEHOE LAVA LANDSLIDE GULLYS	100	<b>60</b>
<b>Maximum Total</b>	<b>200</b>	<b>130</b>

<b>1.1.3. Public Interpretation of the Geopark's sites of interest</b>			
Number of sites with public Interpretation (trails, interpretation panels or leaflets) LEAFLETS: THE GURNE OF THE ALCANTARA RIVER A BRIDGE BETWEEN MAN AND NATURE THE TWELVE TOWN COUNCILS OF THE PARK WALKING THROUGH THE ALCANTARA RIVER TOURIST MAP OF ALCANTARA PARK NATURE TRAILS: GURNE OF THE ALCANTARA RIVER MT. MOJO VOLCANIC CONE INTERPRETATION PANELS: GURNE OF THE ALCANTARA RIVER			
	5-10	40	<b>40</b>
	10-20	80	
	20 or more	140	
Sites of Scientific Importance	> 25 %	40	<b>40</b>
Sites used for Education	> 25 %	40	<b>40</b>
Sites used for Geotourism	> 25 %	40	<b>40</b>
Non-Geological Sites		40	<b>40</b>
	<b>Maximum Total</b>	<b>300</b>	<b>200</b>
<b>1.1.5 Relationship to existing Geoparks</b> <i>(select one from the following options)</i>			
There is no comparison with any other existing Geopark		300	
There is another Geopark with comparable geology or infrastructure on the same continent.		260	
There is another Geopark with comparable geology or infrastructure in the same country		210	<b>210</b>
There is another Geopark with comparable geology or infrastructure in the same Region		150	
There is another Geopark existing in the same geological unit, if yes:	Is its distance > 200 km	100	
	Is its distance < 200 km	60	
	<b>Maximum Total</b>	<b>300</b>	<b>210</b>

<b>Territory Subtotal</b>	<b>Maximum points</b>	<b>Self Assessment</b>
	<b>1000</b>	<b>640</b>

<b>1.2. GEOLOGICAL CONSERVATION</b>		<b>Marks Available</b>	<b>Self Assessment</b>
<b>1.2.1. What type of Geosites can be found in your area (SELF AWARDED total cannot exceed 300).</b>			
At least one geosite of international significance.		160	<b>160</b>
At least three geosites providing different kinds of geological or geomorphological features.		120	
At least five geosites of national significance		120	<b>120</b>
At least 20 geosites of educational interest and used by schools and universities.		150	<b>150</b>
Do you have a geosites database?		90	<b>90</b>
Do you have a geosites map?		60	<b>60</b>
	<b>Maximum Total</b>	<b>300</b>	<b>300</b>

<b>1.2.2. Strategy to protect against damage of geological sites and features (one answer only)</b>		
The entire territory has legal protection.	300	<b>300</b>
Scientifically relevant part of an area is preserved as a protected area by law.	120	
Prohibition of destroying and removing parts of the geological heritage.	150	
At least 50 % of Applicants area is preserved as a protected area or by contract	90	
<b>Maximum Total</b>	<b>300</b>	<b>300</b>
<b>1.2.3. How are the geosites protected against misuse and damage</b>		
General announcement of regulations against misuse and damage	40	<b>40</b>
Announcement of regulations against misuse and damage at individual sites	40	<b>40</b>
Use of observation posts, guarding and patrolling by wardens	60	<b>60</b>
Provision for enforcement of regulations (no digging and collection)	40	
Offering collecting of geological specimens under supervision at selected sites	20	
<b>Maximum Total</b>	<b>200</b>	<b>140</b>
<b>1.2.5 What measures are carried out to protect geosites and infrastructure against damage and natural degradation?</b>		
Regular maintenance and cleaning	60	<b>60</b>
Conservation measures Regional Law of 6 May 1981, No. 98, coordinated with the Regional Law, 9 August 1998, No. 14 of 3 October 1995, n ° 71 and 18 May 1996, No. 34 (Table 3).	100	<b>100</b>
Protective measures (preparation, sealing to avoid natural degradation)	100	
<b>Maximum Total</b>	<b>200</b>	<b>160</b>

<b>Geoconservation Subtotal</b>	<b>Maximum points</b>	<b>Self Assessment</b>
	<b>1000</b>	<b>900</b>

<b>1.3 Natural and Cultural Heritage</b>	<b>Marks Available</b>	<b>Self Assessment</b>
<b>1.3.1 Natural Rank (SELF AWARDED total cannot exceed 300).</b>		
World Heritage Site or Man and Biosphere Reserve Area in part of the Geopark territory <b>GIVE DETAILS</b>	300	
Other International Designation in part of the Geopark territory	240	
National designation in part of the Geopark territory SIC SITES OF COMMUNITY IMPORTANCE "EEC HABITAT DIRECTIVE" ITA 030036 RISERVA NATURALE DEL FIUME ALCANTARA ITA 070027 CONTRADA SORBERA E CONTRADA GIBIOTTI	180	<b>180</b>
Regional designation in part of the Geopark territory ENTE PARCO REGIONALE FLUVIALE DELL'ALCANTARA	120	<b>120</b>
Local designation in part of the Geopark territory <b>GIVE DETAILS</b>	60	
<b>Maximum Total</b>	<b>300</b>	<b>300</b>

<b>1.3.2 Cultural Rank (SELF AWARDED total cannot exceed 300).</b>		
World Heritage Site in part of the Geopark territory <b>GIVE DETAILS</b>	300	
Other International Designation in part of the Geopark territory <b>GIVE DETAILS</b>	240	
National designation in part of the Geopark territory <b>THE ARCHAEOLOGICAL PARK OF NAXOS</b> <b>THE ANCIENT THEATRE OF TAORMINA</b>	180	<b>180</b>
Regional designation in part of the Geopark territory <b>Landescape legally bound ex Legge 1437/39</b>	120	<b>120</b>
Comune Località Decreto Data G.U.R.S.		
Calatabiano Fascia costiera, Alcantara 349 11.03.1968 n° 13 del 23.03.1968		
Calatabiano Fascia costiera, Alcantara 28 08.11.1969 n° 6 del 08.02.1969		
Castiglione di Sic. Pendici dell'Etna 1974 03.12.1973 n° 9 del 16.02.1974		
Castiglione di Sic. Pedemontana etnea 6660 21.06.1994 n° 52 del 22.10.1994		
Randazzo Pendici dell'Etna 29 07.01.1974 n° 12 del 02.03.1974		
Francaavilla di Sic. Torrente Zavianni 5185 03.02.1996 n° 13 del 23.03.1996		
Francaavilla di Sic. Torrente S.Paolo 5535 06.04.1998 n° 26 del 23.05.1998		
Giardini - Naxos Parte territorio comunale 441009.08.1966 n° 48 del 08.10.1966		
Taormina Intero territorio comunale 6561 11.11.1967 n° 51 del 18.11.1967		
Local designation in part of the Geopark territory <b>GIVE DETAILS</b>	60	
<b>Maximum Total</b>	<b>300</b>	<b>300</b>
<b>1.3.3 Promotion of Natural and Cultural Heritage</b>		
Interpretation INTERPRETATION PANELS: GURNE OF THE ALCANTARA RIVER	100	<b>100</b>
Education programmes	100	<b>100</b>
Communication LEAFLETS: THE GURNE OF THE ALCANTARA RIVER A BRIDGE BETWEEN MAN AND NATURE THE TWELVE TOWN COUNCILS OF THE PARK	100	<b>100</b>
Promotion to the general public LEAFLETS: TOURIST MAP OF ALCANTARA PARK	100	<b>100</b>
<b>Maximum Total</b>	<b>400</b>	<b>400</b>

<b>Natural and Cultural Heritage Subtotal</b>	<b>Maximum points</b>	<b>Self Assessment</b>
	<b>1000</b>	<b>1000</b>

<b>Total Points Awarded For Section I: Geology and Landscape</b>	<b>Maximum points</b>	<b>Self Assessment</b>
	<b>3000</b>	<b>2540</b>

<b>II. MANAGEMENT STRUCTURE</b>	<b>Marks Available</b>	<b>Self Assessment</b>
<b>2.1 How is the Applicants management structure organised?</b>		
A clearly defined border and area of responsibility ADMINISTRATIVE AND AUDITORS DIVISION TECHNICAL AND NATURALISTIC DIVISION THE OFFICE OF THE PRESIDENT THE OFFICE OF THE DIRECTOR THE LEGAL OFFICE	40	<b>40</b>
An effective organisation to enhance protection and sustainable development. <b>GIVE DETAILS</b>	40	
An independently administered budget <b>GIVE DETAILS</b>	20	
<b>Maximum Total</b>	<b>100</b>	<b>40</b>
<b>2.2 Does a management or Master Plan exist? (You should refer to the main components in accompanying documentation)</b>		
Management or Master Plan exists (not older than 10 years)	40	<b>40</b>
Management or Master Plan is in preparation (to be completed within two years)	20	
<b>Maximum Total</b>	<b>40</b>	<b>40</b>
<b>2.3 Master Plan Components (SELF AWARDED total cannot exceed 100)</b>		
If a plan exists, what components does it include? (You should refer to five different components in accompanying documentation)	20	<b>20</b>
If no plan exists, which components have been separately worked out? (You should refer to five different components in accompanying documentation)	10	
Strength and Weakness Analysis of Management and administration	20	<b>20</b>
An audit of the geological and other resources	20	<b>20</b>
Strength and Weaknesses Analysis referring to the following:		
Geology	5	<b>5</b>
Landscape protection	5	<b>5</b>
Tourism "geotourism"	5	<b>5</b>
Agriculture and forestry	5	<b>5</b>
Analysis of local/regional development potentials	10	<b>10</b>
Definition of development goals for important fields of interest (geology, geotourism etc)	10	<b>10</b>
Models for sustainable development	10	<b>10</b>
<b>Maximum Total</b>	<b>100</b>	<b>100</b>
<b>2.4 Does a 3 or 5 year action plan exist? (You should refer to the main components in accompanying documentation)</b>		
3 or 5 year action plan exists and is being implemented	40	<b>40</b>
3 or 5 plan is in preparation (to be completed within two years)	20	
<b>Maximum Total</b>	<b>40</b>	<b>40</b>
<b>2.5 Does your Application have a Marketing Strategy (the SELF AWARDED total cannot exceed 100)</b>		
Strategy exists (not older than 10 years) (You should refer to the main components in accompanying documentation)	50	<b>50</b>
Strategy in preparation (will be finished within 2 years)	20	

<b>2.5.1. If a strategy exists, which elements have been included?</b>		
Market research	10	10
Creation of products	10	10
Organisation of product distribution	10	10
Tourism marketing strategy	10	10
Communication strategy	10	10
<b>2.5.2. If no strategy exists, which elements have been separately worked out?</b>		
Market research	5	
Creation of products	5	
Organisation of product distribution	5	
Tourism marketing strategy	5	
Communication Strategy	5	
<b>Maximum Total</b>	<b>100</b>	<b>100</b>
<b>2.6 Applicant should protect its geological heritage and create sustainable geotourism. What has been done to fulfil this duty?</b>		
Definition of areas which will be the focus of tourism development	25	25
Definition of areas where no tourism is allowed, (with focus on protection and research)	20	20
Measures taken to regulate and reduce traffic (restricted access, central parking lots, traffic guiding system, signposting etc.)	15	15
Environmental friendly hiking path system	10	10
Clearly defined cycle or other trails such as bridleways or river trails. HORSE TRAILS DISUSED RAILWAYS SUSTAINABLE MOBILITY	10	10
<b>Maximum Total</b>	<b>80</b>	<b>80</b>
<b>2.7 Are there any initiatives or working groups who discuss promotion of natural and cultural heritage</b>		
Regular "Working Group" meetings on specific topics	20	20
Individual cooperation and contracts between Applicant, tourist organisations and other interest groups	10	10
Other regular activities, not described by the answers above.	10	10
<b>Maximum Total</b>	<b>40</b>	<b>40</b>
<b>2.8 Has your Applicant area received any awards or other formal recognition for its activities in the fields of geodiversity, conservation or sustainable geo-tourism during the last five years? (SELF AWARDED total cannot exceed 100)</b>		
International awards (name and date of award)	80	
National awards (name and date of award) "PREMIAMO I RISULTATI" - MINISTRY OF PUBLIC ADMINISTRATION AND INNOVATION – 2008 UN BOSCO PER KYOTO - 2008 SELPAS PROJECT - (LIFE04ENV/IT/000489) – 2007-2008 IMPATTO ZERO PROJECT - LIFEGATE	40	40
European charter for sustainable tourism	50	
European diploma of European council	50	
Other (e.g. from industry) (name and date of award)	20	
<b>Maximum Total</b>	<b>100</b>	<b>40</b>

<b>2.9 Are competent geological and scientific experts available to promote further research work on a scientific basis? (SELF AWARDED total cannot exceed 140)</b>			
At least one advisory expert who is a practicing geoscientist		10	10
Or			
At least one person with a degree in geosciences or other related discipline in the permanent staff		20	
At least five people with a degree in geosciences or other related discipline on the staff of the Applicant		10	
Do additional experts exist in the permanent staff (e.g. biologists)		10	10
Regular and formal joint activity with at least one scientific institution (University, National Geological Survey)		15	15
Regular consulting is maintained by:			
Persons with scientific background in geosciences		15	15
Persons with experience in geosciences		10	10
Amateurs		5	5
Do you have a Network of experts		10	10
How many different scientific disciplines are in the expert network			
	< 5	5	
	> 5	10	10
Does a marketing expert exist? If not who does the work?		5	5
Does a press office exist? If not who does the work?		5	5
Does a product manager exist? If not who does the work?		5	
Are other staffs available to run field trips/guided walks?		5	5
Do you have administrative staff ?		5	5
Do you have museum staff		5	5
	<b>Maximum Total</b>	<b>140</b>	<b>110</b>
<b>2.10 Does your Applicant area have the following Infrastructure</b>			
Museum within the area of Application managed by yourself or a partner in your organization		100	100
Information Centre within the area of Application		80	80
'Info-kiosks' or other 'local information points' within the area of Application which carry information about the Applicant and its aims and work		40	40
Information panels within the area		40	40
Geological Trails within the area of Applicant, which the Applicant has developed or been involved in developing		40	40
	<b>Maximum Total</b>	<b>300</b>	<b>300</b>

<b>Total Points Awarded For Section II: Management Structure</b>	<b>Maximum points</b>	<b>Self Assessment</b>
	<b>1000</b>	<b>940</b>

<b>III. Information and Environmental Education</b>	<b>Marks available</b>	<b>Self Assessment</b>
<b>3.1 Research, information and education scientific activity within the territory</b>		
At least one scientific/academic institution working in the Applicant's area.	40	40
At least one student final report (mapping etc.) in the Applicant's area per year	20	20
At least one of PhD thesis on Applicant's area within the past three years	40	40
At least five scientific or tourism focused academic papers from the work within the Applicant's area during last 5 years	40	40
<b>Maximum Total</b>	<b>140</b>	<b>140</b>
<b>3.2 Do you operate programs of environmental education in your Applicant area?</b>		
Does your permanent staff include specialists in environmental education, who undertake such work as their main role within your team.	50	50
Do you operate at least one formal education programme (please outline the nature of the programme (s))	30	30
Do you contribute towards at least one formal education programme developed by other organisations. (museums etc.)	20	20
Personal and individual program offered to children visiting the Applicant's area	20	20
Do you operate a special program for primary/elementary school classes?	20	20
Do you operate a special program for secondary/high school classes?	20	20
Do you operate a special program for university students?	20	20
Are there any university camps/education centres in the Applicant's area	20	20
<b>Maximum Total</b>	<b>200</b>	<b>200</b>
<b>3.3. What kind of educational materials exist? (The SELF AWARDED total cannot exceed 120)</b>		
Have you developed new educational material for school classes?	20	20
Films, video, slideshow etc.	20	
Interactive elements/ internet	20	20
Different special exhibitions changing on a regular basis	20	20
Special education equipment (puzzles, special constructions, etc)	20	20
Do you produce other material for children below 8 years?	20	20
<b>Maximum Total</b>	<b>120</b>	<b>100</b>
<b>3.4 What kind of published information is available in your Applicant area?</b>		
Protection of geological heritage	15	15
Geological history of the area	15	15
Environmentally friendly behaviour in the area	15	15
Other aspects of natural history which can be found within the area	15	15
Historical elements	10	10
<b>Maximum Total</b>	<b>70</b>	<b>70</b>
<b>3.5 What kind of professional marketing of the area takes place?</b>		
Printed material (e.g. leaflets, magazines)	25	25
Popular literature for public (e.g. books, guide books)	15	15
CD or video material	15	15
Other promotional material or merchandise	15	15
<b>Maximum Total</b>	<b>70</b>	<b>70</b>

<b>3.6 In how many languages is the marketing material produced? (The SELF AWARDED total cannot exceed 80)</b>		
English	10	10
French	10	10
Spanish	10	
Russian	10	
Chinese	10	
Arabic	10	
Add 10 points for each other language. GERMAN		10
Multi-languages in one publication	10	
<b>Maximum Total</b>	<b>80</b>	<b>30</b>
<b>3.7 Geology provision for school groups. For example, organized visits etc. (The SELF AWARDED total cannot exceed 90)</b>		
Guided tours by Applicant's staff or through a member organisation	30	30
Standard programs, regularly offered for all park visitors	10	10
Limited group size (max. 30 persons per guide)	10	10
Are alternatives available if tour impossible due to bad weather conditions?	10	10
Do programs exist for different ages?	20	20
Do special, scientific programs exist?	20	20
Is teacher training offered in matters relating to the Applicant?	20	20
<b>Maximum Total</b>	<b>90</b>	<b>90</b>
<b>3.8 Education – Guides</b>		
At least one advisory expert who is a practicing geoscientist	10	10
Do you have at least one expert providing guided visit that your organization has a role in developing?	20	20
Personal guides	10	10
Freelance guides whose training and / or program is supported by your organization	10	
Training courses	10	10
<b>Maximum Total</b>	<b>60</b>	<b>50</b>
<b>3.9 What kind of information do you provide to educational groups, which encourage them to visit your area?</b>		
Letters to schools and universities	20	20
Applicant-brochure	20	20
Press announcements (Newspapers, Radio, TV)	20	20
Applicant newspaper or newsletter	20	20
<b>Maximum Total</b>	<b>80</b>	<b>80</b>
<b>3.10 Do you use the internet for school programmes? What kind of service do you provide?</b>		
Own website with general information about environmental education within the area	40	40
Those responsible for the education programme may be reached by E-Mail	20	20
Regular electronic newsletter	15	15
Up to date calendar of activities	15	15
<b>Maximum Total</b>	<b>90</b>	<b>90</b>

Total Points Awarded For Section III: Education	Maximum points	Self Assessment
	1000	920

<b>IV. Geotourism</b>	<b>Marks available</b>	<b>Self Assessment</b>
<b>4.1 Do information centres or exhibitions concerning the area exist in the Applicant's area? (SELF AWARDED total cannot exceed 100)</b>		
At least one information centre, managed by yourself or one of the partner members of your organization	30	30
No centre existing yet, but the Applicant is part of an exhibition in another facility (museums etc.)	10	
Existing 'info points' or similar facilities throughout the area managed by yourself or one of the partner members of your organization	20	20
Information centre "meeting and starting" point for excursions	10	10
Is the Information centre accessible for wheelchair users and does it cater for individuals with other disabilities?	10	10
Personal and individual information offered to visitors about possible activities in the area.	10	
Do you offer tourist information at the centre?	10	10
Is the information centre accessible by public transport?	10	10
Centre open to the public at least 6 days a week, all year round weather permitting	10	10
<b>Maximum Total</b>	<b>100</b>	<b>100</b>
<b>4.2. How is information and interpretation about the area presented in info centres, information points etc?</b>		
Static display material	10	10
Films, video, slideshow etc.	10	10
Interactive displays	10	
Different special exhibitions changing on a regular basis	40	40
<b>Maximum Total</b>	<b>70</b>	<b>60</b>
<b>4.3 Public Access and facilities(SELF AWARDED total cannot exceed 150)</b>		
Is it possible to reach the Applicant area by public transport	80	80
Do you provide your own tourist transport	20	
Is public transport integrated with walking, cycling trails	20	20
Do you have car park facilities connected to the trails which you have developed	50	50
Are there toilets available in the parking areas	20	
<b>Maximum Total</b>	<b>150</b>	<b>150</b>
<b>4.4 Are visitors informed about public transport in the area and encouraged to use it before they come?</b>		
Promotional material about the area (leaflets, brochures, internet) contains information about public transport	20	20
Websites of the Applicant and/or local tourism organizations are linked to web-based timetables and transport information held by others.	20	20
Special offers for tourists using public transport, bicycle or other forms of sustainable transport	20	
<b>Maximum Total</b>	<b>60</b>	<b>40</b>
<b>4.5 What kind of guided tours have been developed by your management body or your partners?</b>		
Groups with special interests in geology and geomorphology	10	10
Tours take place regularly during the season	10	10
Tours for a broad audience	20	20
Do you offer tours for disabled visitors	10	10
Guided tours by qualified staff	10	10
Limited group size (max. 30 persons per guide)	10	10
Alternatives available if tour impossible due to bad weather conditions	10	10
Flexible registration system (day to day basis) for participants or no registration necessary	10	

	<b>Maximum Total</b>	<b>90</b>	<b>80</b>
<b>4.6 What else do you use to inform visitors about your area</b>			
Easy to read interpretation panels in entrance areas or at Tourist locations		50	
There is at least one promoted trail dealing with geological subjects, developed by your team, alongside any developed by partners.		40	40
Information panels along trails are regularly checked and cleaned		10	10
	<b>Maximum Total</b>	<b>100</b>	<b>50</b>
<b>4.7 How are information or activities of different organisations co-ordinated</b>			
Joint information or promotional material		20	20
	<b>Maximum Total</b>	<b>20</b>	<b>20</b>
<b>4.8 Do you use the internet and what kind of service do you provide?</b>			
Own website with general information about the area		40	40
Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area. <a href="http://www.siciliparchi.com">www.siciliparchi.com</a> <a href="http://www.parks.it/parcoalcantara">www.parks.it/parcoalcantara</a>		10	10
Geopark management may be reached by email		5	5
Regular electronic newsletter		10	10
Facility to order publications on-line		10	10
Up to date calendar of activities		15	15
Guidance for visitors on potential excursions		10	
	<b>Maximum Total</b>	<b>100</b>	<b>90</b>
<b>4.9 What kind of infrastructure is available for activities such as horse riding, canoeing and cycling ?</b>			
Network of footpaths which include the main touristic and scientific points of interest		10	10
Uniform/standard signposting of paths		10	10
Regular checks of infrastructure and immediate repair guaranteed		10	
Special maps and information sheets for hikers, cyclists, etc.		10	10
At least one path concerning a special subject (mining, archaeology, architecture not previously counted in your score under another heading		10	
Guided cycling, walking, etc. tours, provided or actively supported by a member organization		10	10
Such tours include several days all inclusive offer (hotel, half or full board) for hiking and cycling tours provided or actively supported by a member organization		10	
Such tours include several days all inclusive package with luggage transport provided or actively supported by a member organization		10	
There is a network of hiking/biking friendly hotels/pensions, defined by a catalogue of criteria who work in partnership with your organisation.		20	
	<b>Maximum Total</b>	<b>100</b>	<b>40</b>
<b>4.10 How do you communicate the goals of Geotourism, especially with those responsible for tourism.</b>			
Direct personal meetings or through their involvement in your organization.		10	10
A regular award scheme to promote good practice.		20	
The selection and nomination of official partners/mentors/sponsors		20	20
	<b>Maximum Total</b>	<b>50</b>	<b>30</b>

<b>4.11 Do you have the following sustainable (e.g. non car based) trails?</b>		
Geo-trails	20	20
Cultural trails	10	10
Forest trails	10	10
Other trails	10	10
Other out-door activities not mentioned elsewhere.	10	
<b>Maximum Total</b>	<b>60</b>	<b>50</b>
<b>4.12 Visitor evaluation</b>		
Do you count visitors?	25	25
By entrance tickets / trail counters	25	x
By field trip participants?		
By estimation?		
By visitor survey?		
Do you evaluate where your visitors come from?	25	25
By booking addresses?	25	x
By market analysis?		
By university study?		
Do you use visitor evaluation for your forward planning?	25	25
Do you have analysis of the socio-economic profile of your visitors (families, school classes, pension groups, tourist groups, etc)?	10	
Questionnaire on visitors' satisfaction levels?	15	15
<b>Maximum Total</b>	<b>100</b>	<b>90</b>

<b>Total Points Awarded For Section IV: Geotourism</b>	<b>Maximum points</b>	<b>Self Assessment</b>
	<b>1000</b>	<b>800</b>

<b>V. Sustainable Regional Economy</b>	<b>Marks available</b>	<b>Self Assessment</b>
<b>5.1 What efforts are undertaken to promote regional food and craft products, integrating the catering trade?</b>		
Initiatives promoting food from regional and/or ecological production, which your organisation develops or actively supports.	50	50
Meals from regional and/or ecological production are available in restaurants	30	30
The Applicant organizes markets, where mainly regional agricultural products are sold	50	
A label for regional food products or local gastronomy exists	30	30
Direct marketing of regional agricultural products is promoted	40	
<b>Maximum Total</b>	<b>200</b>	<b>110</b>
<b>5.2. Which efforts are undertaken to create and promote regional geotourism products? (The SELF-AWARDED total cannot exceed 100)</b>		
Initiatives promoting geological replicas production exist	50	50
Casts and souvenirs from local production are available	100	
The organization or its active partners has a retail outlet or outlets where mainly regional products are sold.	50	
<b>Maximum Total</b>	<b>200</b>	<b>50</b>
<b>5.3. How are regional crafts promoted?</b>		
The marketing of local craft products is actively supported	50	
Local craft products are showcased	100	
<b>Maximum Total</b>	<b>150</b>	

<b>5.4 What efforts are undertaken to promote links between the Applicant and local businesses? (SELF AWARDED total cannot exceed 100)</b>		
A label for regional services/products has been developed the Applicant or in partnership with others	50	
Direct marketing of regional products is undertaken by your organization	50	50
Tourism offers include tours of collaboration with local businesses	20	20
<b>Maximum Total</b>	<b>100</b>	<b>70</b>
<b>5.6 What kind of contracts are regularly offered to businesses in your area?</b>		
Services (repair, management)	50	
Design, Print	50	50
Other equipment and services to support geotourism and interpretation, e.g. transport, display cabinets etc. (GIVE DETAILS)	80	
<b>Maximum Total</b>	<b>150</b>	<b>50</b>
<b>5.7 Networking (SELF AWARDED total cannot exceed 200)</b>		
A network of co-operating enterprises exists, fostered by the Applicant.	100	
There is a formal contract between the Applicant and its partners	100	100
There are joint projects, financed, between the Applicant, private businesses and local authorities.	50	50
<b>Maximum Total</b>	<b>200</b>	<b>150</b>

<b>Total Points Awarded For Section V: Sustainable Regional Economy</b>	<b>Maximum points</b>	<b>Self Assessment</b>
	<b>1000</b>	<b>430</b>